

JUNE 21, 2007

JOHN SILEO  
President  
Sileo Inc.  
381 S. Broadway  
Denver, CO 80209



**BlueCross BlueShield  
Association**

An Association of Independent  
Blue Cross and Blue Shield Plans

Dear John:

We would like to take this opportunity to thank you for your participation as a speaker at the National Internal Audit and Anti-Fraud Conference, May 22 – 24, 2007 at the **Disney's Contemporary Resort**, Orlando, Florida. The meeting was a true success greatly due to your knowledge and dedication. The conference had 176 participants. Your session was well received by all who attended. Based on the conference evaluations, Identity Theft Jujitsu – Protecting Your Most Valuable Assets received an average score of: **Content 4.84; Delivery 4.85 out of a possible 5**. Here are additional comments that participants provided on your session:

Good presentation.

Informative.

Excellent.

Allow for more time for a session like this in the future! Lots of good material!

Great presentation.

Great.

Very interesting, informative, and entertaining.

Great presentation. Very informative and thought provoking.

Great.

Excellent way to finish conference.

Excellent! Beneficial in both our work and personal life transactions. Thanks!

Great way to end the conference!

A great example of a real-live case of identify theft.

Wow!

Great Presentation!

Very informative

The best yet

Excellent information

Awesome presentation. Perfect for closing the conference.

Great information for protecting ourselves against theft. Lots of great ideas. Was worth staying till the end of conference.

Charming speaker

Very good presentation

Excellent

Everyone should hear this!

Great way to end!!

Relevant to everyday life as well as professional job.

Excellent

Fantastic!

Very well done!!!

Great, great speaker! Best session last!

Great presenter

Unable to attend – flight was too early.

On behalf of all the attendees of the conference and the staff at the Blue Cross and Blue Shield Association, thank you again for your time and participation in this meeting. We look forward to another successful meeting in 2007. If there is anything we can do in the future, please feel free to contact me at [REDACTED] or via email: [REDACTED].

Sincerely,

Jennifer [REDACTED],  
Blue Cross and Blue Shield Association

August 7, 2007

John was superb! His message and delivery were *right on target*.

Not only is his topic refreshingly different, it is right on target for today's world. His high-content delivery is entertaining and memorable. Every organization that values its employees (not to mention the privacy of company data) should bring John in to speak.

John is great to work with. He customized his speech to our audience's needs and spent a great deal of time outside of the speech answering every last question. In terms of return on investment, he is a sure bet.

A review on one of our speaker feedback surveys sums it up well:

John's high energy, clarity and first-hand knowledge of this topic was incredible. He kept us on the edge of our seats as he identified ordinary things in our every-day lives that we "so" take for granted... He is a sensational speaker, speaking from the heart and with a passion to make sure that we don't suffer what he has experienced.

- L. Montalto

It is with pleasure that I give John my highest recommendation.

Sincerely,



Robert M. Bohlen  
Board Chairman  
Preview Properties.com

Rob Rust , Board President  
Cindy Rehmeier, Board Vice President  
Susie Dahl, Ex-Officio President  
Jim Pyle, Secretary/Treasurer  
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Joyce Wagner, Executive Director

MAPERS



Missouri Association  
of Public Employee  
Retirement Systems

August 15, 2007

Mr. John Sileo  
The Sileo Group  
381 South Broadway  
Denver, Colorado 80209-1522

Dear John:

Thank you for making sitting through a conference presentation such fun! I received such glowing comments that I just had to let you know about them.

My conference participants complete evaluation sheets on all speakers and your results could not have been better. On a scale of 5 to 1, with 5 being Excellent and 1 being Poor: "5" – 75%, "4" – 25%. Some of the comments I received were – "Bring John back again next year – he was both entertaining and informative." "What a speaker/entertainer – a perfect 'wake me back up after lunch' speaker – good content, too". You received one of the highest evaluation ratings of all our speakers this year. I would also like to say it was a pleasure to meet you and your wife – you are a delight.

Please feel free to contact me if you have any questions.

Yours truly,

Joyce Wagner  
Executive Director

Missouri Association of Public  
Employee Retirement Systems  
P.O. Box 271, 1421 Satinwood Drive  
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**SUNCORP**

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May 24, 2006

Mr. John Sileo  
381 South Broadway  
Denver, CO 80209

Dear John,

Thank you for your outstanding presentation at the SunCorp Annual Meeting in Estes Park. The feedback we received on your sessions was overwhelmingly positive.

Not only did you carry a message that will help all of us individually, through your insight into the Credit Union Movement, you helped us understand how we can continue to wear the white hat in the financial services industry and help our members avoid what happened to you. I was also impressed with your suggestions that help position Credit Unions as the trusted advisor while getting our Credit Union members off the competition's mailing lists.

Thanks again for an outstanding and professional presentation.

Sincerely,

Thomas R. Graham  
President and CEO

TRG/blg

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Westminster, CO 80020  
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877.786.2677  
303.428.6183 (fax)  
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# CHADRON STATE COLLEGE

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September 29, 2006

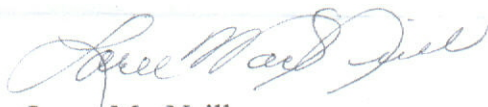
To Whom It May Concern:

When the President of Chadron State College asked me to find a speaker to address Identity Theft, I did what most do in the 21<sup>st</sup> century, I went online. There I found John Sileo. When I'd read about his background and publications I knew I'd found the right speaker for us.

What I did not know was that John Sileo is no ordinary speaker. He represents himself, a refreshing change. He tells you what he is about and why is speaking out to audiences. He makes few demands and when he arrives he does exactly what he says he will do and more. The impressive and notable attribute is that he welcomes the idea of meeting with students and talking with them. From these informal meetings he gleans information about the community and the campus and uses them in his speech. John is not one to give a canned speech; he personalizes the material for a specific audience.

John Sileo is the real deal. He speaks because he has something to say but also because he is interested in his audience! If you host speakers, do yourself a favor and hire John Sileo. John is an expert through personal experience and he will remind you of all that is good about offering a speaker to an audience.

Sincerely,



Loree MacNeill  
Director of Cultural Programs and College Relations  
Chadron State College  
Chadron, NE



May 10, 2007

John Sileo  
The Sileo Group  
381 S. Broadway  
Denver, CO 80209

Dear John:

Thank you so much for being a part of our 2007 Management Conference!

Your session on preventing identity theft provided key information for our attendees that they can use in their personal and professional lives - that's a real plus! Your analogy of the "Privacy Black Belt" gave attendees an easy way to remember the key points of your presentation. And we all know it's really about what they remember AFTER they leave!

Thank you again for being such a great part of our program!

Best Regards,

*Sarah Wegner*

Sarah R. Wegner  
Director of Human Resources



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